

Kyra Pillsbury

May 1, 1991 — Feb 15, 1996

Jordan Stuart

Feb. 14, 1990 — May 7, 1992



MEMORIAL GOLF TOURNAMENT

Our Final Tournament



In Partnership with Jacob's Heart
Children's Cancer Support Service

— 25 YEARS —
Jacob's Heart[™]
Children's Cancer
Support Services

jordanandkyra.org

Mission: To provide resources for pediatric cancer
research and to help the families of children with cancer.

30th ANNIVERSARY | FRIDAY, SEPTEMBER 8, 2023



WELCOME AND THANK YOU

It is bittersweet for us to pen this final tournament letter, after an amazing three decades. The Jordan and Kyra Memorial Charity Golf Tournament, which started as a means to heal for our families after losing Jordan and Kyra, has evolved to one of the most successful, longest-standing golf tournaments in the Santa Cruz area. And we owe it all to YOU, our dear friends, extended families, and loyal business contacts. As a result of our annual tournament, not only did we have the opportunity to reunite with many of you each year for a fun day of golf and friendship, but it allowed us to make significant contributions to important charities. Please read through this program to understand the impact we have made.

With an emotionally grateful heart, we are now saying goodbye to the Jordan and Kyra Memorial Charity Golf Tournament. BUT... we remain full of hope as we pass the baton to our longtime tournament partners, Jacob's Heart Children's Cancer Support Services who have plans to take over the tournament reins beginning 2024. As you have shown us your love, please continue to support Jacob's Heart in their annual tournament endeavors.



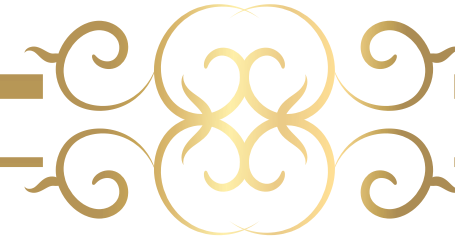
We would like everyone to understand that although our Tournament is going into retirement, the Jordan and Kyra Memorial Foundation's mission of supporting pediatric cancer research and family care will continue through long-term annual funding in accordance with our mission. This continued giving is only being made possible by the love and support you all have given to our tournament over the last three decades.

Let's all have a great time today, keeping to heart what this event means to each and every one of us. With all of our love, thank you for your 30 years of love, friendship, and support.

Rob Stuart, Dave Pillsbury, and Our Families



EVENING PROGRAM



Welcome

Invocation, Pastor René Schlaepfer

Buffet Dinner, arranged by Seascape Golf Club Chef Zach Bradbrook

30 Years of Love and Giving

Acknowledgement of Sponsors

American Golf and American Golf Foundation

Touchstone Golf and Touchstone Golf Foundation

Rob's Golf Buddies

Family House

Jacob's Heart Children's Cancer Support Services

Zuzu's Parents, Special Guest Speakers

Dr. Matthew C. Havrda, PhD

Golf Prizes

Special Song Tributes:

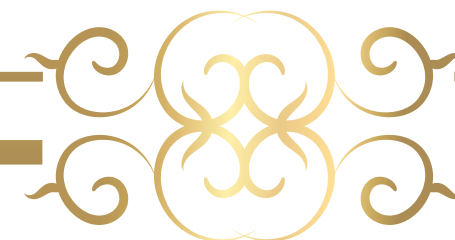
*Kyra's lyric video: **Show Me 1 Love You**, written by David Pillsbury, composed and performed by Austin (Vernon) Pillsbury, with collaboration by Ian Pillsbury*

*Jordan's lyric video: **Back Then**, written and performed by Nashville recording artist Mira Goto*

Di Ann Lo Vardi Award Presentation

*Live Performance of **Show Me 1 Love You**, by Kyra's cousin Austin Pillsbury*

Final Words of Gratitude



THANK YOU!

The Jordan and Kyra Memorial Foundation would like to thank our 2023 sponsors and donors:

PREMIERE SPONSORS



MAJOR SPONSORS



FOOD AND BEVERAGE SPONSORS



SPECIAL TOURNAMENT SUPPORTERS



HOLE SPONSORS

#RoymnStrong	Hangar at Sky Park
Allen Property Group	Keith and Sandra Wells
Appenrodt Commercial	Ken Guerra
Beck and Mathiesen	Larry Wallman
Big Creek Lumber	Las Animas Concrete
Blair Porteous	Ransone Construction
Carl Worden, Equity Advisors	Santa Cruz County Bank
Central Home Supply	Scarborough Lumber
Ciarra Construction	Swenson
Dena Denniston	Truckee Tahoe Lumber
Garret and Sandra Rosslow	Valley Fresh Produce

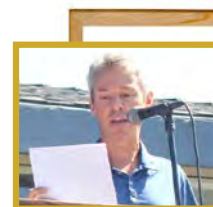
SPECIAL THANKS

Jacob's Heart Volunteers and Staff	Linda Rossi
Austin Pillsbury	Mark Gore
Carrie Paul	Megan Martinelli
Evolution Embroidery	Mira Goto
Ian Pillsbury	Tege Sauer
Karen Stuart	Teresa Hallin

We make every effort to accurately acknowledge each loving gift made to the Jordan and Kyra Memorial Golf Tournament. If we inadvertently misspelled or left off your logo or name, please accept our sincere apologies. Sponsors listed have been confirmed as of print deadline.



Located only a half mile away from the shores of the Pacific Ocean and framed by majestic Monterey pines and towering eucalyptus trees, Seascape Golf Club's 6,034-yard par 71, exceedingly-playable golf course features immaculately-manicured fairways, rolling hills, and small, challenging greens. Designed by Garret and David Gill in 1926 as the exclusive Rio Del Mar Country Club and repurposed during World War II to serve as a "victory garden" for the war effort, Seascape Golf Club was reopened in 1945 and has since maintained its reputation for superb conditioning, spectacular grounds, and phenomenal service.



Seascape Golf Club has been "home" to the annual Jordan and Kyra Memorial Golf Tournament, and the Foundation is grateful for the warm welcome and excellent service extended to us from General Manager Gary Nelson and his staff over these 30 years.



THANK YOU



TOTAL DONATIONS
1993 - 2023 **\$3,487,018**

YOUR IMPACT OVER THE 30 YEARS

UCSF Helen Diller Family
Comprehensive
Cancer Center

\$361,916

Dartmouth
Cancer Center

\$668,000

— 25 YEARS —
Jacob's Heart
Children's Cancer
Support Services

\$754,168

FAMILY HOUSE

\$1,702,934

JORDAN AND KYRA FOUNDATION'S ENDOWMENT GIVING PLAN

Our Foundation has committed to continue funding causes in accordance with our Mission Statement for the next ten years. These annual donations will be made possible through the Jordan and Kyra Foundation Endowment Fund, strategically put in place many years ago by the Board of Directors, to carry on Jordan and Kyra's legacies for years to come.



THE DI ANN LO VARDI UNSUNG HERO AWARD

This award is annually bestowed by the Jordan and Kyra Memorial Foundation on one individual who has gone above and beyond on behalf of the Foundation. It is named in honor of Di Ann Lo Vardi, who devoted her time and passion to assisting with the charity golf tournament each year. Sadly, Di Ann passed away in 2000, but her legacy of volunteerism continues through this special award.

It is fitting that the 2023 Di Ann Lo Vardi Award in our final year is being presented to the most deserving and compassionate longtime Jordan and Kyra supporter, **Karen Stuart**. Best put in words by Jordan’s dad Rob Stuart:



Karen and I recently celebrated our 24th wedding anniversary, and she has been my steady rock from day 1. Despite never even have met Jordan, Karen has been the most dedicated, hard-working volunteer who puts her heart and soul into this event year after year. Always with a smile and infectious positivity, Karen could always be heard asking ‘What can I help with next?’ Her contributions to this annual golf tournament reached all corners of the event; especially her emotional support that got me through some of those really tough years. Thank you, Karen, for loving Jordan and Kyra as your own throughout the years. As we close our chapter on the Jordan and Kyra Golf Tournament, I am blessed and grateful that you have been by my side on this amazing journey.



PAST AWARD RECIPIENTS			
2001 John Woodeshick	2006 Toby Luna	2011 Dick Walter	2016 Tege Sauer
2002 Bruce Pluim	2007 Charles Halcomb	2012 Eleanor Foskett	2017 Bob Aceto
2003 Rowland Cole	2008 Michael “Coach” Nolan	2013 Gary Nelson	2018 Susan Pelzman
2004 John Flaschner	2009 John Hilker	2014 Sandy Bergman	2019 Ed Ruiz
2005 Cam Stephens	2010 Rita Durkin	2015 Michael McDuff	2021 Steve Harker
Kody Tokishi			2022 Tom Vollmar

— 25 YEARS —
Jacob’s Heart
Children’s Cancer
Support Services

Dear Friends and Supporters,

Let me first say how grateful Jacob’s Heart is for the support from Jordan & Kyra Foundation - the decision to invest in the work of supporting families whose children have cancer or are bereaved by the loss of a child to cancer has made a significant impact. No family ever wants to walk this path, knowing you aren’t alone, that you have people to lean on as you face the unimaginable makes the burden just a bit lighter. Because of the generosity of each of you - for 25 years we have wrapped families up in a quilt of love stitched tightly together and remind them they are not alone.

It brings me immense joy to unveil our exciting plans for the future. In the upcoming year, the tournament will evolve into the Jacob’s Heart Golf Tournament, a step forward that will continue the legacy of love and support cultivated through the Jordan and Kyra Memorial Golf Tournament.

With anticipation and enthusiasm, we look forward to joining you on the green. As always, until there’s a cure, Jacob’s Heart is here.
Warm regards,

Heidi Boynton
Executive Director
Jacob’s Heart Children’s Cancer Support Services



2022 Statistics:

In 2022 we saw tremendous growth, serving over 80% more families than the previous year.

<p>Counseling & Support Groups</p> <p>333 Counseling Hours</p> <p>385 Home & Hospital Visits</p> <p>144 Support Group Hours</p>	<p>Transportation to Doctor Visits</p> <p>1,248 Rides</p> <p>5,400 Hours Driven</p> <p>115,00 Miles Driven</p>
<p>Deliveries of Love & Nourishment</p> <p>3,639 Bags of Groceries</p> <p>241 Care Packages</p> <p>3,833 Celebration & Remembrance Cards</p>	<p>Caring Community</p> <p>213 Volunteers</p> <p>10,650 Volunteer Hours</p> <p>130 Holiday Hearts Partners</p>

FAMILY HOUSE

It has been an honor for Family House to have partnered with the Jordan and Kyra Foundation for the past 30 years. With mutual missions of serving sick children and their families, together we have made a difference.



As this golf tournament comes to a close after outstanding, selfless efforts by hundreds of volunteers Family House celebrates Rob and Karen Stuart, Dave Pillsbury, Kody Tokishi and countless others who have helped Family House keep our doors open for the past 30 years. Others who have made this support possible are Coach and the American Golf Foundation Ambassadors who have shown extraordinary dedication to the success of the Jordan and Kyra Golf Tournament. But most especially, we keep the sweet, short lives of Jordan Stuart and Kyra Pillsbury in our hearts always.

Through their loss and grief, their families have helped other children with brain tumors who would otherwise have been forgotten. Because of the extraordinary generosity and commitment of this community, they live forever in our hearts.

Founded in 1981, Family House is a 501(c)(3) not-for-profit organization providing temporary housing to families of seriously ill children receiving treatment at the UCSF Benioff Children's Hospital. Family House serves as a home away from home by providing physical comfort and emotional support, free from financial concerns. We provide family-centered care for 80 families every night. While children undergoing bone marrow transplants, chemotherapy and radiation are our most frequent guests, we also accommodate families facing any other life-threatening childhood illness. Families stay together, so they can focus on their child's health. Family House believes in the pillars of comfort, community and courage, and services are **always 100% free of charge**. Learn more at familyhouseinc.org.



MATTHEW C. HAVRDA, PhD

Associate Professor of Molecular and Systems Biology
Dartmouth Cancer Center
Dartmouth Geisel School of Medicine



Matthew Havrda, PhD, is conducting brain tumor research that is integral in understanding the origins of childhood brain tumors and how we might more effectively treat such tumors in the future. Dr. Havrda received his doctorate degree from the University of Maine working at the Maine Medical Center Research Institute, where he studied in the laboratory of Dr. Lucy Liaw. Dr. Havrda then completed postdoctoral training with Dr. Mark Israel, MD, at Dartmouth. There he published important scholarly manuscripts characterizing tumor stem cells and detailing the role of inhibited differentiation in the development of childhood brain tumors.

Dear Rob, Dave, Jordan and Kyra Foundation Board Members, and Tournament Guests,



It has been my privilege to have been attending the Jordan and Kyra Charity Golf Tournament since 2016 following in the footsteps of Dr. Mark Israel and continuing to share updates with the tournament guests about the important brain tumor research being conducted at Dartmouth Cancer Center. The stories of courage and resilience that are shared each year at this banquet are beyond inspirational, driving our efforts to combat this devastating disease.

The funding provided by the Jordan and Kyra Foundation has been instrumental to our work in understanding the origins and vulnerabilities of glioma. Research is a slow process, but this is truly an exciting time because of some significant developments. Most recently, we have focused on repositioning existing drugs to improve the current standard of care. We have identified readily available anti-muscarinic drugs that block the expansion of key sub-populations of glioma cells preventing them from re-establishing tumors following treatment using advanced mouse models. This is exciting for several reasons. First, the drugs we've identified are already FDA approved, safe, and cross the blood brain barrier, eliminating some of the major hurdles in drug development for brain tumors. Second, these strategies work within the standard of care, minimizing impediments to approval of clinical trials while targeting tumor recurrence, an unfortunately frequent and deadly aspect of glioma. We've worked to report findings in over a dozen high impact publications and studies have been awarded additional funding from the American Cancer Society. Funding has also allowed us to support a remarkable new generation of young scientists that have dedicated their careers to the eradication of brain tumors.

None of our work would have been possible without support from the Jordan and Kyra Foundation and I'm awestruck and humbled as I think back over the many lives that have been touched by our partnership. Thank you for being an integral funding source so we may continue our important research work.

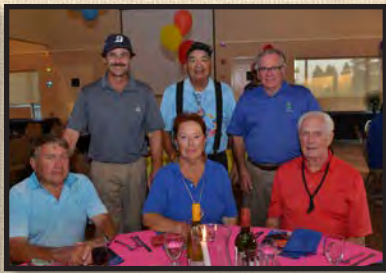
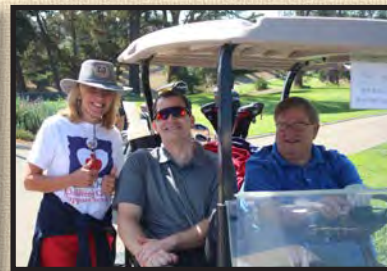
With deepest appreciation,
Matt C. Havrda, PhD





Through The Years *Tournament Memories*





THE JORDAN AND KYRA MEMORIAL FOUNDATION: FROM HEARTBREAK TO HOPE

The Jordan and Kyra Memorial Foundation was established in honor of **Jordan Stuart** and **Kyra Pillsbury**, two Bay Area children who lost their battles with brain tumors, but whose spirit and courage continue to inspire others.

In May 1991, 15-month-old Jordan Stuart from Scotts Valley, CA was diagnosed with a rare brain tumor. For the next year, Jordan battled the disease with chemotherapy, radiation, two major brain surgeries and 11 additional surgical procedures at Stanford Children's Hospital and UCSF Medical Center. During a good portion of the time, Jordan and his family lived at Family House, where they found support and compassion from a caring staff, as well as camaraderie from other families enduring similar tragedies. Sadly, Jordan lost his battle on May 7, 1992.

The following year, Jordan's dad, Rob Stuart, initiated the Jordan Stuart Memorial Charity Golf Tournament to honor his son's memory as well as raise awareness, financial support and emotional comfort for other families of children with pediatric cancer. During each tournament, Rob invited local children with cancer and their families as his special guests.

In 1995, Rob invited four-year-old Kyra Pillsbury and her family to the tournament. Radiant, dynamic, loving and articulate, Kyra had been diagnosed with an aggressive, malignant brain tumor just after her third birthday. She and her family had spent the entire summer of 1994 living at Family House during her treatment at UCSF. Tragically, after a year and a half of hospital stays, chemotherapy, radiation, surgery, needle pokes, blood draws, transfusions and thousands of Band-Aids, Kyra died at home on February 15, 1996. Through it all, Kyra continued to love and to deeply touch the lives of everyone who knew her, flashing her family the sign language shorthand for "I Love You" even after she could no longer speak. The significance of this has evolved into the design of the Jordan and Kyra Memorial Foundation logo.

In 1996, the name of the tournament was changed to the Jordan and Kyra Memorial Charity Golf Tournament in memory of both children, and a foundation was established to augment the event's fundraising efforts. During the past 29 years, national fundraising at American Golf and Touchstone Golf-operated courses, combined with tournament and auction proceeds, have generated almost \$5 million in funding. Approximately 70% of this amount has already been disbursed to Family House, Jacob's Heart and to Dr. Israel and Dr. Havrda's research aimed at eradicating pediatric cancer as a life-threatening illness. Over the 30 years, part of the funding has been reinvested into a long-term endowment fund, which will allow the Foundation to continue its annual giving in accordance with our mission.

Jordan would have been 33 years old this year, and Kyra 32. Their legacies and memories live on, thanks to all of you. Together, we have made, and will continue to make, a difference in the lives of many children and their families.



MEMORIAL GOLF TOURNAMENT

